

occuspace

The only **infinitely scalable**, **instantly deployable**, **privacy-first** occupancy monitoring solution.

Google



NAVIGATOR

Unispace

sodexo

Perkins&Will

UC San Diego

KKR

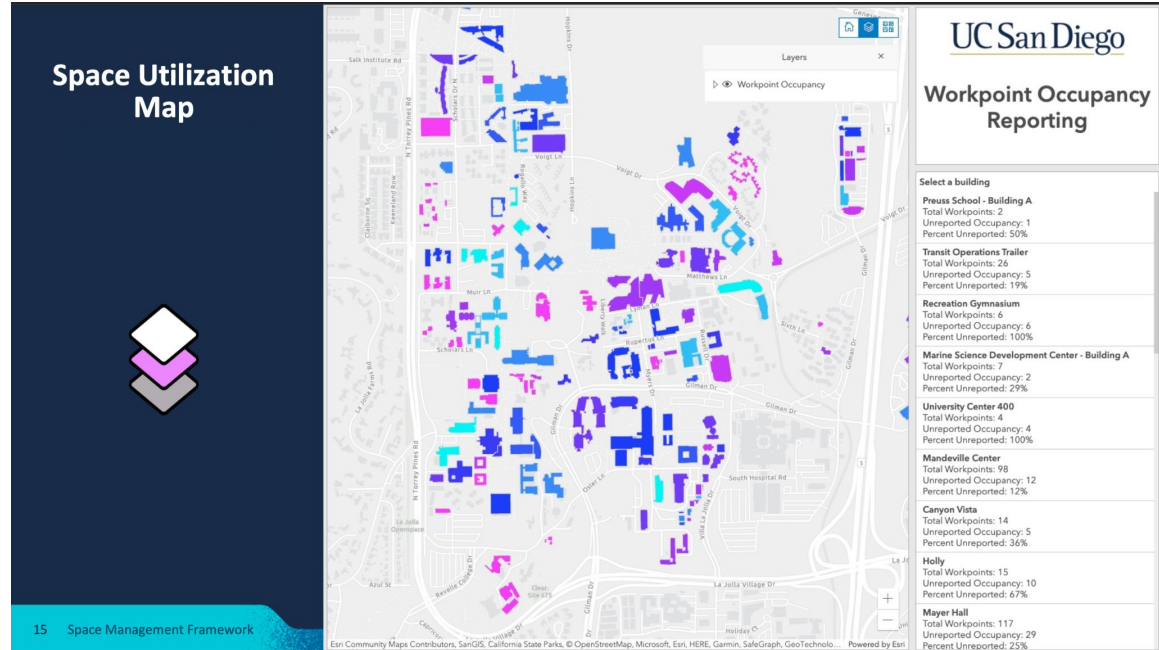
Occuspace's First Customer

- **Requirements**

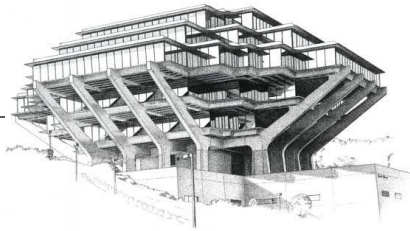
- Air-tight privacy practices
- No infrastructure changes
- Deploy in 1 month
- < 0.5% of real-estate spend

- **Results**

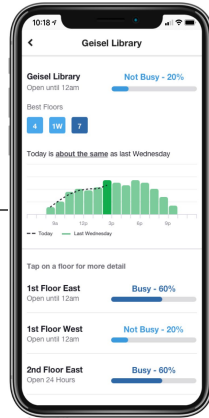
- Expanded to 5.5 million sq ft
- Spent \$0.08 per sqft
- Saved \$8.80 per sqft



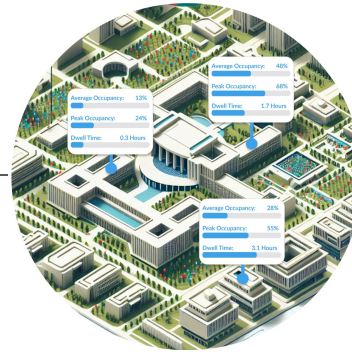
Occuspace | Our Story



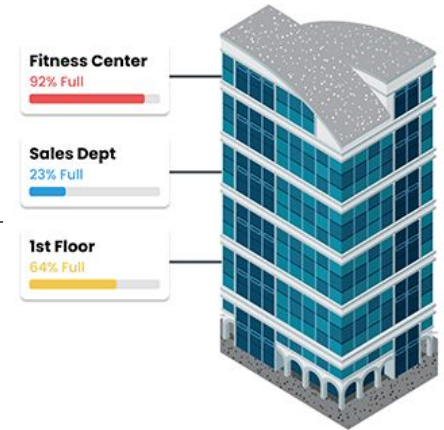
Born out of frustration from overcrowded places



Launched a mobile app to see real-time busyness of student spaces on campus

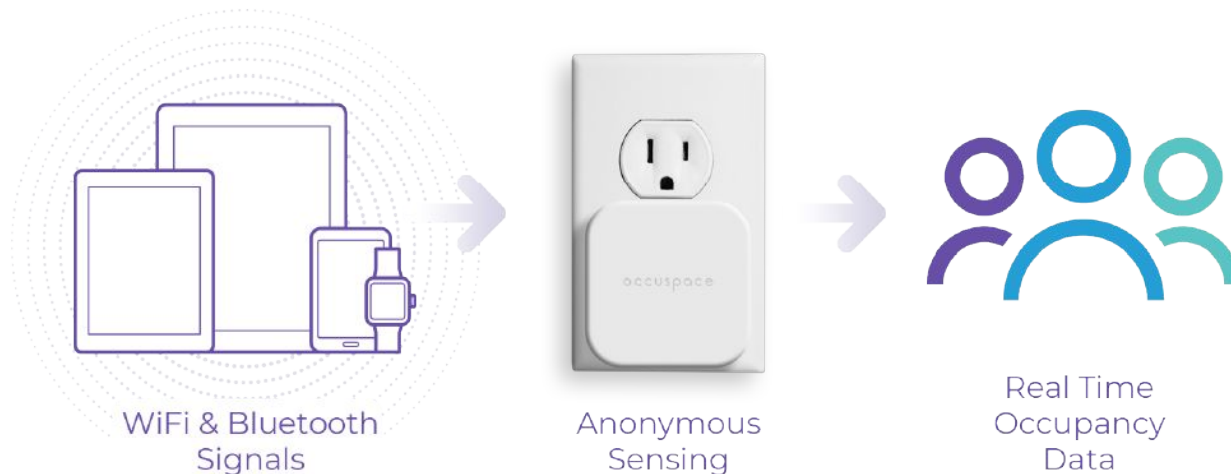


Expanded to higher ed office space to reduce real-estate costs



Expanding to corporate office customers with proven technology

How it Works | Our Privacy-First Approach



BLE and WiFi Signal Analysis

Sensors passively scan for device signals



90 - 95% Accuracy

Algorithms normalize signal data to people estimations



GDPR Compliant

No PII stored or reported



No Individual Desk Reporting

Only gives data at neighborhood level

Occuspace Measures

How People Use Physical Space



Daily Visitors

How many people visit a space daily



Occupancy

How many people are in a space every minute of the day



Dwell Time (Q3 '24)

How long people spend in a space



Heatmaps (Q1 '25)

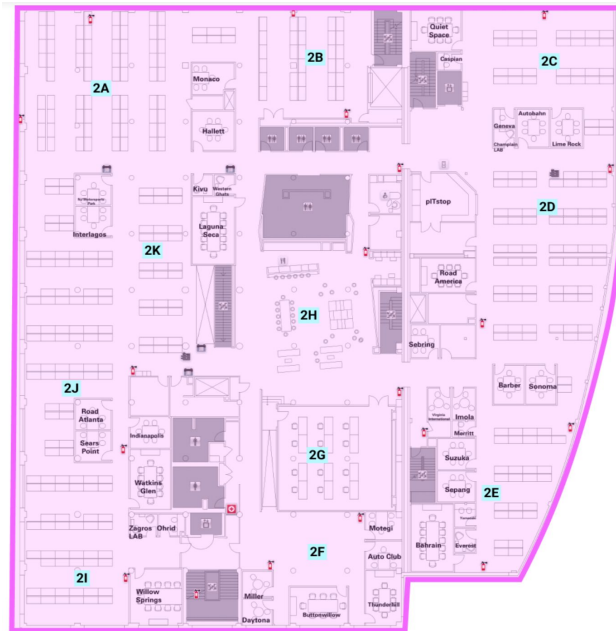
Where people spend time within a space



Pricing & Data Granularity

Low Granularity

\$0.12 - \$0.20/SqFt/Annually



High Granularity

\$0.24 - \$0.40/SqFt/Annually



Space Reduction Case Study

\$55M+ Saved

Large public university system saved \$55M+ in potential construction expenses

- 5.5 million square feet monitored
- Reclaimed 14,000 sqft from IT Dept by going from 1:1 employee to desk ratio to 1:4 (\$672k annual savings)
- Saved \$32M by avoiding building an entire building through optimizing multiple departments employee to desk ratios.



Food Waste Case Study

2:1 ROI

Fortune 100 company saved \$2 in reduced food waste for every \$1 spent on Occuspace

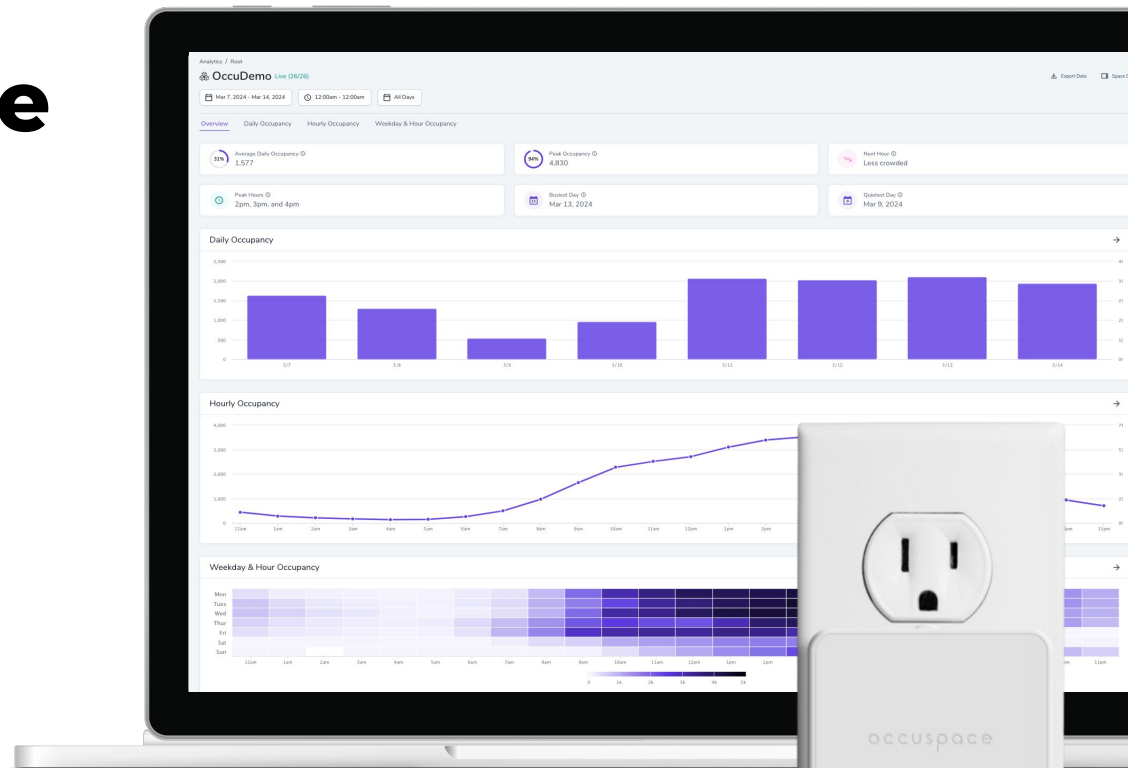
- Automated notifications to cafeteria staff informs as to volume of food needed at time intervals throughout work day
- Discontinued clicker counts returns managers to core responsibilities
- Employee see real-time cafeteria busyness to save time and hassle

Let's explore how Occuspace can empower your team.

Have questions or interested in learning more about our solution at work?

Nic Halverson
CEO & Founder
nic@occuspace.io

Sandra Panara
Director of Growth & Innovation
sandra.panara@occuspace.io



occuspace.io



sales@occuspace.io